

# Annual Conference & Exhibition

**1 + 1 = 3. Driving synergy & improving returns.**

## Programme 10th April

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Check into boarding house/accommodation

Tour of Charterhouse

Drinks reception

Hosted by: SEA Committee

Conference Dinner

Keynote Speaker: **Stephen Venables**, British mountaineer, writer and Old Carthusian

## Programme 11th April

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Host: **Guy Collins-Down**, Chief Operating Officer, Alleyn's School

Registration & refreshments

Welcome to an interactive day

**Guy Collins-Down**, COO, Alleyn's School

**Dorothy McLaren**, CEO, The SEA

**1+1=3: Strategy takes the lead**

AGBIS: **Mark Taylor**, Chair, AGBIS and Bursar at King's Canterbury

**Rob Dunn**, Chief Operating Officer, Haberdashers' Elstree Schools

**Nicole Brown**, Director of Commercial, Haberdashers' Elstree Schools

The opportunity: A sporting partnership for AFC Richmond  
Case Study Overview

Breakout session 1

Purpose: Explore and agree project outline.

Refreshments & exhibition

16:00 - 16:30

17:00 - 18:00

18:30 - 19:00

19:15 - 23:00

08:30 - 09:00

09:00 - 09:10

09:10 - 09:30

09:30 - 09:50

09:50 - 10:20

10:20 - 11:00

Host: **Guy Collins-Down**, Chief Operating Officer, Alleyn's School

11:00 - 11:20

### **1+1=3: Does it make commercial sense?**

#### **Will it sweat the assets? The business case.**

ISBA : **Neil Cufley**, Chair, ISBA and Director of Operations/Finance,  
Royal Russell School

**David Woodgate**, CEO, ISBA

11:20 - 12:00

### **Breakout session 2**

**Purpose: Explore project viability in terms of ROI.**

12:00 - 13:00

### **Lunch & exhibition**

13:00 - 13:20

### **1+1=3: Can we take this to market?**

AMCIS : **Tory Gillingham**, CEO, AMCIS,

**David Milner**, Chair, AMCIS

**Victoria Deadman Gatt**, Board Director, AMCIS

13:20 - 13:50

### **Breakout session 3:**

**Purpose: Understand marketing needs to deliver.**

13:50 - 14:10

### **1+1=3: How do we engage our communities?**

S.P.A : **Oliver Blond**, CEO, Schools' Partnership Alliance

14:10- 14:40

### **Breakout session 4:**

**Purpose: Understand community/public benefit.**

14:40 - 15:10

### **Refreshments & exhibition**

15:10 - 15:30

### **1+1=3: How can we support development initiatives?**

IDPE: **Lou Bennett**, CEO, IDPE

**Susie Carr**, Director of Philanthropy, Warwick Schools Foundation

**Claire Yates**, Director of Hospitality & Leisure, Warwick Schools  
Foundation

15:30 - 16:00

### **Breakout session 5:**

**Purpose: Explore alumni engagement/provenance and  
development funding support.**

16:00- 16:30

### **Delegate case studies presentations & judging**

Representatives from the 5 expert sessions:

**AGBIS, ISBA, AMCIS, S.P.A, IDPE.**

16:30

### **Close of conference**