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The SEA Consulting Overview February 2023

The Schools' Enterprise Association (SEA)

LEVEL 1 ENTERPRISE ASSESSMENT AND REPORT - OVERVIEW

The Schools' Enterprise Association (SEA) offers a review of the enterprise operations of a school including the following:

- Review of facilities and opportunity
- Assessment of current enterprise activities/specific subject and related resource
- Analysis and benchmarking
- Opportunity and gap analysis

The results of this review are captured in a short document, which includes recommendations for the development of the enterprise opportunities/specific subject.

PROCESS - ENTERPRISE/SPECIFIC SUBJECT ASSESSMENT AND REPORT

Site visit

One site visit of up to 6 hours* excluding travel time includes:

Meetings with the enterprise team

Review of current enterprise activities/specific subject including related income

Understanding of related resource

Review of facilities, opportunity and unsold inventory as applicable

Analysis

Analysis of data collected Benchmarking Gap analysis Scoping of opportunity

Findings

Documented presentation of findings and opportunities

One revision to finalise documentation post initial presentation

LEVEL 2 STRATEGIC REVIEW

A Level 2 strategic review of enterprises follows the same process as Level 1 (outlined above) but includes additional analysis as determined and agreed in advance. This could include but is not limited to: extended interviews with additional members of the school's team including the Head, Deputy Heads and other key members of staff; review of enterprise set up and recognition within the school's income mix; recommendations of required organisational

and perception shifts in order to optimise the school's enterprise opportunities. Pricing is dependent on scope of work.

^{*} The site visit is completed by one lead consultant. The analysis and review may include other relevant consultants as deemed necessary by the lead consultant. If a site visit is not possible, a series of Zoom meetings can be set up with relevant people in the enterprise team.

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POWER HOUR

A simple hour's discussion with an expert in the field of your choosing. The subject matter could range from technical expertise on a specific subject (eg. Developing an in-house holiday club) to moral support when the going gets tough and you need the coping strategies to stand your ground. You define what it is you wish to cover and we will find an expert amongst our team to support you.

PRICING*

All prices exclude VAT at the prevailing rate. A 50% deposit is required. The remainder is due upon receipt of final report.

LEVEL 1 Enterprise/Specific subject Assessment & report	£2200. (Additional time, if required, is quoted in advance at £900 for a full day or £450 for a half day.)
LEVEL 2 Strategic Review of enterprises	From £3000. Additional time, if required, is quoted in advance at £900 for a full day or £450 for a half day.
POWER HOUR An hour's deep dive into a subject of your choosing. Expenses	£250 for the hour including preparation. The conversation will draw on the consultant's deep understanding of your specific challenge. Travel by road @ £0.45 per mile or a First Class train ticket/business class airline ticket and taxis as required.

^{*} A 10% discount on the consulting fee is offered to current SEA members.