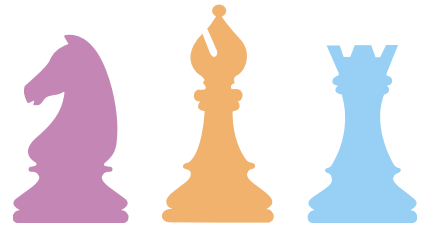


# Conference 2025

Putting strategy into practice  
case studies from the best of the best



## Headline Sponsors

**SchoolHire** work with over 1,000 schools nationwide, including SEA members such as Mill Hill School and Warwick School, providing an online lettings platform, which allows schools to manage facility hire in-house, in a much more effective and efficient way.

We have a track record increasing revenue, helped by the fact that our schools always come top of Google for searches that relate to their facilities.

<https://schoolhire.co.uk/>



**Camp Beaumont** is the UK's leading day camp provider, with over 40 years of experience offering inspiring adventures for children. Loved by parents and guardians alike, Camp Beaumont offers flexible, affordable, and reliable childcare during school holidays. Beyond childcare, their day camps provide opportunities for children to learn new skills, make friends, and build confidence. Open to all 3-14 year-olds, parents can book single days or full weeks at over 21 locations across London and the South East. Children are cared for in a fun, active environment led by an engaging and supportive team of Group Leaders.

<https://www.campbeaumont.co.uk>



iSCUBA  
Your gateway to Leisure

**Delta Computer Services.** As an independent, family-run company with over 42 years of experience, we've provided solutions to schools like Rugby, Stamford, and Oakham. Our software, Scuba, integrates sports bookings, swim schools (pre-configured for the Swim England syllabus), timed admissions, direct debits, events, golf, café services, and access control—all within one system. With a unified user database, finance reports, and GDPR-compliant marketing module, Scuba simplifies operations. We pride ourselves on offering personal, responsive, and solution-driven customer support.

<https://scuba.deltacomputerservices.co.uk>



**DroneSwarm.** We are a UK leading supplier of drone light shows and also provide award winning firework displays, laser shows and event production. We've been working with schools all across the UK since 1999 and offer this brand new form of entertainment as a compliment or alternative to a traditional firework display. Drone light shows are a great way to celebrate or market your school and we offer a range of pre-designed shows or a bespoke service where we tell your story in the sky.

<http://www.droneswarm.co.uk/>



**Dusemond Study Programmes** was started in 2015 and has grown year on year to now welcome over 6000 students each year.

Utilising the amazing facilities of some of the best Private Schools in the UK Dusemond Study Programmes provides high quality Spring and Summer Programmes for International Young Learners.

<http://www.dusemond.co.uk>



**Gladstone Software.** For over 40 years, Gladstone Software has led digital transformation in Leisure Management, providing cutting-edge solutions for leisure centres, universities, and health clubs across the UK and Ireland. Serving 500+ customers, our tools enhance customer experience through online joining and booking, streamline administration, and offer advanced data reporting. The GladstoneGo app further enables a seamless and consistent journey for members across both online and mobile platforms.

<https://www.gladstonesoftware.com>



**Loones** are the latest trend in custom teamwear. Five57 Ltd began life supplying specialist rowing kit to schools, universities and clubs. In 2023 we rebranded our super-popular, fully customisable, fleece lounge-pants as Loones, since we were receiving so many enquiries outside the rowing market. Perfect for action or relaxation they are ideal for school houses, tours and trip, clubs and societies and of course, where it all started, sports teams. In fact, any group that wants to design their own, unique identity will love Loones.

[www.loones.co.uk](http://www.loones.co.uk)



**Munchkins Camps** offer Ofsted-registered day camps for children aged 4-11, providing a safe, fun, and enriching environment during school holidays. With over 40 activities available each week, our camps cater to a wide range of interests and personalities, ensuring every child is entertained and engaged. Our dedicated staff ensure each child has an enjoyable and memorable experience. Parents can book single days or full weeks, with extended hours available at all camp locations for added flexibility.

<https://munchkinsports.com>



**Oxford International** is a market leader in international education. We deliver Higher Education programmes and online digital programmes, linking with over 150 university partners as well as run English Language camps during Easter and summer and year-round programme in our schools. Our residential programmes attract nearly 10,000 students a year.

<https://www.oxfordinternationaljuniors.com/>



**RSM** is a leading provider of audit, tax and consulting services to independent schools. With specialist teams based in offices across the UK and access to more than 41,000 people across the RSM international network we meet our clients' needs wherever in the world they operate.

[www.rsmuk.com](http://www.rsmuk.com)



**Samiad.** With over 10 year's experience, Samiad is best known in the UK for hosting highly acclaimed International Summer Schools. We provide breathtaking excursions like no other summer school, including our famous overnight experiences at Warwick Castle and the dinner and disco on our night-time London River Thames Cruise. Thanks to our strict language cap, we can promise an average of 20 nationalities per week at each of our 6 award-nominated boarding school locations.

<https://www.samiad.com>



**Soul Padel.** Welcome to Soul Padel, where our mission is to bring the excitement of padel, the world's fastest-growing sport, to communities across the UK. At Soul Padel, we believe in the power of 'Meet, Play, and Connect'—our values that foster an inclusive, fun, and social environment for players of all ages and skill levels.

<http://www.soulpadel.co.uk>



**School Trunk.** Since 2015, School Trunk has provided a trusted and reliable service for boarding schools, helping schools to clear students' belongings in an efficient and cost-effective way, supporting students, families, and the school community. Using a bespoke logistics management system and dedicated teams, School Trunk delivers a tailored room-to-room service at any time in the school year, supporting lets, deep cleans, refurbishments and house/room changes.

<http://www.schooltrunk.org/>



**The Swimming Teachers' Association** is an international award-winning charity working towards the objective of preserving human life by the teaching of swimming, lifesaving and survival techniques. This objective underpins all that we do at STA, and since 1932 has driven our commitment to providing the highest quality qualifications and charitable services within leisure.

<https://www.sta.co.uk/>



**Swim@.** Olympians Becky Adlington OBE and Steve Parry MBE are behind the creation of swim@. We partner with schools to deliver a best in class learn to swim experience in the local community for 3-11 year olds. We invest in the facilities to make them sustainable, energy efficient and fit for your students and the whole community.

<https://www.swim.co.uk/>



**Swim Expert.** With nearly two decades of experience in running Learn to Swim programmes, SwimExpert is the ideal partner for schools looking to maximize income from their swimming pools. Through our branded HydroKidz Swim School, we provide thousands of hours of swimming lessons each year. We offer long-term financial commitments to partner schools by utilizing their spare pool time at attractive commercial rates, while also being mindful of each school's unique compliance, operational, and safeguarding needs.

<https://www.swimexpert.co.uk/>



**Technogym** is the world's leading manufacturer of smart fitness equipment digital solutions, renowned for innovation, design and next-generation future-proof technology. Providing a complete range of cardio, strength, functional and performance training equipment alongside an open digital cloud-based platform. With a team dedicated to supporting the education sector, Technogym are proud to be a part of a rich history in creating world-class facilities.

<https://www.technogym.com/en-GB/>



**Ticketsolve** is a leading ticketing, marketing, and CRM platform designed to empower arts, culture, and live entertainment organisations. With over 17 years of experience, we partner with 370+ organisations across the UK and Ireland, helping them grow audiences, boost revenue, and streamline operations.

<https://www.ticketsolve.com/>



**Western Blueprint** specialises in designing bespoke catering environments for educational establishments across the UK. We manage projects from initial consultation through design development, procurement, construction, and installation. Our comprehensive Design & Build service alleviates the complexities of catering projects, covering everything from commercial kitchens and wash-up areas to serveries, dining halls, sixth form coffee bars, and external catering units.

[www.w-blueprint.co.uk](http://www.w-blueprint.co.uk)